

# Griff Allen

---

## Motorsports Analyst

---

### On-air talent seen and heard on:

- Speedvision / Speed Channel
- Outdoor Life Network
- FOX
- ESPN / ESPN2
- TNN / Spike
- The Outdoor Channel
- Radio
- On-site Public Address

### Covers or has covered:

- **Auto**

- *Road Racing*
  - Formula 1
  - Champ Car
  - Toyota Atlantic
  - Trans-Am
  - SCCA
- *Drag Racing*
  - NHRA Sport Compact
  - NHRA Jr. Dragster
  - NIRA
  - IDRC
  - IDRA

- *Drifting*

- **Kart**

- *Oval*
- *Road Course*

- **Truck**

- *Mud Drags*
  - NMRO
- *Monster Trucks*
  - USHRA
  - The Special Events Performance Series
- *Rock Crawl*
  - Special Events
- *Off Road*
  - Special Events
  - USHRA

- **Motorcycle**

- *Road Racing*
  - AMA
  - Formula USA
  - CCS
- *Drag Racing*
  - AMA Prostar
- *Arenacross*
  - CRA
  - AMA

- **Boat**

- *Offshore*
  - APBA

- **Transportation Industry**

- *Daimler Chrysler (Chrysler / Jeep / Dodge)*
- *Ford (Lincoln / Mercury)*

- **Aftermarket Industry**

- *Toyo Tires*

- **Miscellaneous**

- *Lifestyle Events*
  - NOPI Nationals
  - IDRC Summer Slam
- *Awards Banquets*
  - Clear Channel
- *World Record Attempts*
  - FOX





Griff Allen – a native of Cleveland, Ohio – heads The Cleveland Motor Media Group, Inc. This corporation brings together Griff's background in mechanical engineering, business management and motorsports to offer electronic media, public relations and marketing services to the motorsports and transportation industries. With Griff's ongoing presence on network television broadcasting a variety of motorsports and show events, he is widely recognized as one of the most credible authorities in the motorsports and transportation industries – especially to the tuner, road racing and motorcycle audiences. CMG – as his company is abbreviated – also offers an engineering division, which produces dynamic camera mounts for motor vehicle video applications, vehicle display systems as well as emergency technologies and contingencies utilized in the first response to motorsports anomalies. CMG also manufactures and sells aesthetic indirect lighting systems and controllers for cars, motorcycles, RV's, boats and commercial and residential buildings.

After receiving his mechanical engineering degree, Mr. Allen assumed successful responsibilities in the industries of steel production (management and computer process control); fluid system component design, testing, manufacturing, assembly and marketing (project and product management); prototype actuator development (project

management); and investment casting (operations, personnel and management). Mr. Allen was awarded patent number 5,822,989 for his work in developing a fuel-saving clutch mechanism used in the heavy trucking industry.

Griff's many film, television and video credits include HBO's *Proximity*, The Discovery Health Channel's *Diagnosis: Unknown* and television commercials for Summit Racing Equipment.

Griff's off-camera activities include:

- Athlete representation
- Media coaching
- Video production management
- Voice over work (radio and television)
- Film, television, video and stage (other than motorsports)
- Sponsorship attainment and management
- Publicity (Athletes, events and venues)



When not working, Griff enjoys movies, small-hall industrial concerts, volunteering for the American Red Cross and racing YSRs, R1s, 2 and 4-stroke karts and Formula Continentals.

Griff and CMG may be contacted via email at [cmg@playinthestreet.com](mailto:cmg@playinthestreet.com) or by phone at 216 / 244 . 1250.

**THE CLEVELAND MOTOR MEDIA GROUP INC**